

*Let us design
your one of a kind*



PEJAY
CREATIONS

SINCE 1950

www.pejaycreations.com

PEJAY

CREATIONS

SINCE 1950

Biography and Profile

PE JAY'S HISTORY

Pe Jay Creations, a 70 year-old family-owned and operated company, was cultivated to its current success by Allan Feuer and is run today by his son Mitchell. Pe Jay prides itself on its designs, quality of production and, most of all, its attention to detail.

Allan Feuer began his career in the jewelry industry as a polisher for a fine quality watch manufacturing company. He grew with the company, eventually becoming a designer and salesman and later had the opportunity to buy into a different watch manufacturer known as Pe Jay Creations. With changing times and trends, Allan gradually converted Pe Jay into a designer and manufacturer of women's 18kt. gold and platinum jewelry, never forgetting Rule #1 - Quality, Consistency and Service.

PE JAY TODAY

Today, Pe Jay offers a complete array of women's jewelry, including an extensive assortment of bridal jewelry and their many collections of fashion forward pieces that accentuate the use of diamonds, textures and color. In addition, their custom design division allows them to create one-of-a-kind pieces based on their customer's individual needs and desires. Through Allan's mentoring, his son Mitchell carries on the tradition today of always focusing on Rule #1 - Quality, Consistency and Service. A fixture in the industry and at Pe Jay, Mitchell's mom, Roz, is always there to remind him of the rule and offer a warm "hello" to anyone that calls the office.

PE JAY QUALITY

Pe Jay Creations specializes in gold and platinum, incorporating diamonds and precious and semi-precious colored gemstones into all of their pieces. The look of Pe Jay's jewelry can be described as classic, timeless and glamorous ... "Red Carpet" luxury. All the pieces are finished from top to bottom, inside and out. Pe Jay encourages their customers to use a loupe when considering an investment in a Pe Jay piece.

PE JAY PHILOSOPHY

Pe Jay's philosophy is simple: their growth is through their Retailers; therefore their focus is their Retailers! Their aim and goal is always 100% satisfaction.

PEJAY

CREATIONS

SINCE 1950

Why Pe Jay Creations?

Because we're *always* here for our Retailers, even when...

It's the eleventh hour

When you call our office at 5:45 p.m. because you desperately need eight 2mm square sapphires and don't know who else to call, we turn off the alarms, open our safe, pick out ten sapphires (so you will have two extra), and personally go to the Federal Express office and ship them to you so you'll have them by 10:30 the next morning. We have done this – and will do this – even though we are not even a loose color stone supplier.

Time is of the essence

No matter what you need – and when you need it – our master jeweler goes to work. Have an 18kt. white gold 15.00 tcw. diamond necklace manufactured by Pe Jay, but you need one inch of custom solid links for the back of the necklace in two days in order to make the sale? We've got you covered.

There's been a mistake

Did your jeweler accidentally ruin the head on one of your Pe Jay engagement rings, and you need a new head ASAP? No worries, you'll have it ASAP.

Your client has a last-minute request

Does your client love a Pe Jay engagement ring, but wants to add a swirl of diamonds on the top? It's our pleasure to quickly send you drawings for approval so your client will cherish the ring he/she helped design.

It means an eight-hour drive

One time, we received a frantic call from one of our customers at 10 a.m. because an engagement ring (a stunning, 1.65ct. diamond surrounded by a halo of diamonds) they needed was going to be picked up at the end of the day now, not the next day as expected. But since the finished ring was sitting in the shipping department at Pe Jay, we drove it eight hours (four hours each way!) so it would be delivered timely for both our customer and their client.

PEJAY

CREATIONS

SINCE 1950

What Pe Jay Creations Can Offer You

- We are your **problem solvers**.
- We **design and manufacture** in our family-owned, New Jersey factory. From our executive offices to our polishing room, we oversee everything onsite. What's more, a principal of the company is always on the premises providing customers direct access to them and ensuring continuous monitoring of all jobs.
- We have the ability to create **custom, one-of-a-kind designs**. From our designers and in-house model makers to our skilled artisans, we will work with you to create the perfect piece of your customer's imagination.
- We provide **excellent follow-through**. Promised delivery dates are never missed and your expectations of us are always met.
- The breadth of our line consists of our extensive assortment of bridal jewelry and our many collections of fashion-forward pieces that accentuate the use of textures and colors and provides you with **One Stop Shopping**. At a time when the retailer is consolidating their suppliers, working with a manufacturer that can provide the same excellent design and quality for an array of categories is invaluable.
- Through our **Retailer Service Program**, we offer our customers
 - No minimum order requirements
 - Custom designs services
 - Co-op advertising
 - High resolution images
 - In-store trunk shows
 - In-store staff training
 - Customized reorder program
 - Easy to use, full-color web catalog

PEJAY

CREATIONS
SINCE 1950



Because you deserve it



PEJAY
CREATIONS
SINCE 1950





PEJAY
CREATIONS
SINCE 1950



PEJAY
CREATIONS
SINCE 1950





PEJAY

CREATIONS

SINCE 1950





PEJAY
CREATIONS
SINCE 1950

PEJAY

CREATIONS

SINCE 1950



TIMELESS

FINE JEWELRY



PEJAY CREATIONS

SINCE 1950

(800) 292-1998 — www.PeJayCreations.com

PEJAY

CREATIONS

SINCE 1950

Contact Information

Pe Jay Creations
150 Meadowlands Parkway
Suite 104
Secaucus, NJ 07094
Phone: (201) 863-0006
Fax: (201) 863-0067

Email: info@pejaycreations.com

Website www.pejaycreations.com

Follow us on social media!



<https://www.facebook.com/pg/PeJayCreations/posts/>



<https://twitter.com/PeJayCreations>



<https://www.linkedin.com/company/pejaycreations/about/>



<https://www.instagram.com/pejaycreationsjewelry/>



<https://www.pinterest.com/pejaycreationsjewelry/>



https://www.youtube.com/channel/UCRWyE4UNvETx3-XwcJ9PhGw/featured?disable_polymer=1